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# THE MINNESOTA RECYCLER

THE VOICE OF AUTOMOTIVE RECYCLERS IN MINNESOTA

# **ARM's 2011 Board of Directors**

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Email: markh@johnsauto.com

#### Shane Rudd, Vice President

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#### Chris Bickmann, Secretary/ Treasurer

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Litchfield, MN 55355 Phone: 320-693-0055

Email: chrisb88@qwestoffice.net

# Dave Marofsky, *Immediate Past President*

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Email: marcoauto@redwing.net

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parts@bandrautotruckparts.com

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Email:

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# Check Our Website at www.autorecyclersmn.net

#### **Paul Lang**

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Email: rick.metro@integraonline.com

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#### Steve Tretter

East Central Salvage 6635 Mallard Road Brook Park, MN 55007 Phone: 320-679-2474 Fax: 320-679-2010

Email:

stevesmail@eastcentralsalvage.com

On The Cover, Miller Compressing's Lincoln Lot from tour at The Upper Midwest Auto & Truck Recyclers Convention and Trade Show 2011

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ARM Executive Director 3333 Skycroft Circle Minneapolis, MN 55418 Phone: 612-781-5555

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#### THE MINNESOTA RECYCLER

The Minnesota Recycler is published six times per year for the Automotive Recyclers of Minnesota. None of the material in this publication necessarily reflects the opinion of ARM, its officers, directors, staff, members or it's Publisher. Statements of fact and opinion are the responsibility of the author alone. Articles and letters suitable for publication will be published in the next scheduled newsletter as space permits. Material should be sent to Kelly Lynch-Salseg, ARM Executive Director. Articles may be edited for length.

Throughout this issue, trademarked names are used. Rather than place a trademark symbol in every occurrence of a trademarked name, we state we are using the names only in an editorial fashion, and to the benefit of the trademark owner, with no intention of infringement of the trademark. Mention of trade names, commercial products, or techniques does not constitute endorsement or recommendation for use.

# **Automotive Recyclers of Minnesota Minutes - Board of Directors Meeting**

January 29, 2011 - McQuoid's Inn, Isle MN

Chris Snead, Hotlines: Chris discussed ARM board involvement in promoting Hotlines usage amongst ARM members. Chris will contact Hotlines Committee Chair Shane Rudd and provide ARM with leads, talking points and literature. Chris will also provide an article for inclusion in the May/June 2011 newsletter.

#### **Minutes**

*Call to Order*: The Board of Directors meeting was called to order at 9:28 a.m. by ARM President, Mark Hortman. *Board present*: Chris Bickmann, Jesse Faust, Mark Hortman, Paul Lang, Rick Lemke, Dave Marofsky, Shane

# ADOLPH's Catalytic Converters

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12325 Cloud Drive Blaine, MN 55449 www.AdolphsCoverters.com Rudd, Terry Stenglein & Steve Tretter. *Board absent:* Randy Davis and Patrick Garrity. *Staff Present:* Kelly Lynch-Salseg.

Hortman presented Marofsky with a plaque and thanked him for his service as 2010 ARM Board President.

December 2010 board meeting minutes were reviewed. Lang motioned to approve the minutes; Faust seconded. Motion carried.

Association financials were presented by Bickmann and reviewed by board.

Lemke motioned to approve the Association financials; Stenglein seconded. Motion carried.

Foundation financials were presented by Bickmann and reviewed by board.

Tretter motioned to approve the Foundation financials; Marofsky seconded. Motion carried.

Hortman motioned to provide six - \$1,000 scholar-ships for the 2011 year; Rudd seconded. Motion carried.

Salseg will set up a conference call for February between Derek Iverson at Waddell & Reed and the ARM board in order to review investments and to determine where from the foundation investments we should draw upon for the 2011 scholarship funds.

#### **Executive Director's Report:**

**Membership** – Current membership – 47 Associates & 85 Direct. E.D. will forward information on those that have not renewed for 2011 to Membership Chair Rudd and he will contact them.

ARM annual membership fees were discussed and it was determined to keep the annual membership fees as is.

*MN CAR*: 2011 MN CAR certificates have been mailed out as have the 2011 re-enrollment forms. A MN CAR acquisition mailing will be sent to the full membership in February.

Lemke reviewed with the board the proposed ARA

CAR changes and the response to those changes by MN CAR Manager, Dave Kendziorski. Lemke will contact Kendziorski to discuss.

**Directory:** The 2011 Directory is now in production and should be delivered to the postal service by February 14.

**Convention:** Salseg will contact Canterbury Downs, Mystic Lake, Treasure Island, Embassy Suites – Bloomington, and the Sheraton which is being renovated as possible convention sites for 2012.

#### Committee Reports:

**Education/Events:** A Summer Outing as proposed by board member Davis was discussed. Salseg is to contact

some associate members and gauge the level of interest.

**Newsletter:** Salseg to include SWPPP "To Do" list in next (May/June) newsletter.

**MN CAR:** Salseg to contact 10 potential labs for storm water testing and have them complete our survey.

Date & Location of next meeting: Wednesday, April 20, 6:30 p.m. – location TBD – possibly the Holiday Inn Bloomington or Wild Fire Viking Room – Eden Prairie.

There being no further business, Marofsky motioned to adjourn the meeting at 10:54 a.m..; Lang seconded. Motion carried.



# **Message From the President**

**By Mark Hortman** 

# **Stormwater Run-off Permitting Process**

These words are enough to strike fear into the heart of many a Minnesota automotive recycler. And for many of those MN auto recyclers, the required MPCA testing is set to begin in June, 2011.

In order to allay much of the uncertainty surrounding this process, on the evening of May 25, 2011, ARM held a very well attended (60+ ARM members) Stormwater Informational Meeting hosted by John's Auto Parts (Blaine, MN.)

This meeting was very informative, and for those that attended, helped tremendously in clarifying the many questions and uncertainties that surround the new Stormwater Run-Off requirements. Although the questions were many and particular to each yard, most everyone got their questions answered.

ARM is offering testing kits at a great price and I encourage you to contact Kelly Salseg (612-781-5555/

autorecyclersmn@bitstream.net) at ARM to get you started with the test kits. There is a testing kit order form further on in this issue of the newsletter. You may also download an order form from our website (www. autorecyclersmn.net).

If you need more help than that, ARM also has contacts to help you understand what you need to do in order to get your yard ready to test the runoff water. I highly recommend that you join ARM 's MN CAR program to get the assistance you need for paperwork, permitting, and consulting on this topic. MN CAR is meant to be a program to help you. MN CAR was started because ARM believes that we as an industry can fix our problems and don't need the government to help us run our yard. We know what works best and by joining MN CAR and getting our yards in shape, and conducting storm-water run-off tests ourselves, we are proving that we can do this ourselves.

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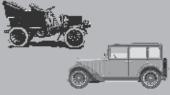
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3531 County Road 3 NW Annandale, Minnesota 55302 Phone: 320-274-8497 or 320-286-2560 Fax: 320-274-3079 I believe that this is an important issue because none of us want to have our salvage yards harming nearby waterways. Many times a simple and inexpensive change to a yard can fix a problem that if left unchanged will wind up costing lots of money to fix at a future date.

Regards ~
Mark Hortman
ARM Board President

# Stormwater Permit Reminders

- The industrial stormwater permit was issued by MPCA to Sector M (auto recycling) facilities in June, 2010.
- Complete, sign, and implement your new stormwater pollution prevention plan (SWPPP). If you would like to obtain a "sample" SWPPP contact Kelly Salseg at the ARM office at autorecyclersmn@bitstream.net and she will email you a copy.
- Conduct monthly site inspections. Use the MPCA Industrial Stormwater Site Inspection Form. Each year, one inspection must be during a runoff event, and one inspection must be during a snowmelt event.
- By March 31 of each year, submit the Stormwater Annual Report for the previous year to MPCA.
- Each year, check the MPCA database to determine whether your receiving water (lake or stream) is on the 303(d) impairment list or has an approved Total Maximum Daily Load (TMDL) study.
- Conduct employee stormwater training at least once each year.
- In June, 2011, begin stormwater sampling. Compare your sampling results to the benchmarks, and follow the permit requirements.

# From the Executive Director's Desk

**By Kelly Lynch-Salseg** 



It's been almost exactly a month since the 2011 Upper Midwest Auto & Truck Recyclers Convention & Trade Show in West Bend, WI and we already have spent weeks working on the 2012 convention... but more about that later.

Based on yet another great show I guess it's true what vendors and attendees keep saying – the Upper Midwest Auto & Truck Recyclers Convention & Trade Show is the best around! The Trade Show was excellent with lots of new vendors, we had more educational seminars than ever before, the "Petting Zoo", "Loader Rodeo", tours and hospitality from WI were not to be beat. Look for in detail coverage of the convention and trade show in this issue.

I would like to take the time to thank all of the people that served on the Convention Planning Committee. These people spent hours, days, weeks – MONTHS – volunteering their time to pull this show together – and not only did we get the job done – but we were able to get the job done while having fun and working together as a real cohesive team! So a big big thank you to my fellow planners: Sue Eiler (MVP – YES!), Sandy Dumke, DeAnna Hart, Kevin Strandberg, Kevin Smith, Rick Lemke, Carl Genz, Chris Bickmann, Dave Marofsky and Mark Hortman. What hard working, smart and pleasant people – thank you team – it was a privilege!

I would be remiss if I did not also thank our wonderful vendors and sponsors who are all listed further in this issue – these companies make the convention possible and we need to show them our support in return.

Lastly thank you to all the attendees – we do this for you – thank you for turning out!

So on to 2012. As I mentioned earlier the Convention Committee has already spent weeks planning the show for next year. We actually started shortly after the

first of the year – doing tour after tour after tour of possible sites. So here it is:

2012 Upper Midwest Auto & Truck Recyclers Convention/Trade Show
April 27 & 28, 2012
Ramada Plaza Minneapolis
1330 Industrial Boulevard, Minneapolis

It takes a lot of work to put these shows together so we are asking for your help in two ways:

www.ramadaplazampls.com

- If you are interested in serving on any of the convention planning subcommittees we would love to have you – please contact me for further information (autorecyclersmn@bitstream.net)
- PLEASE contact me with your ideas for possible educational seminars and trainings! Really think about what you and your staff would find helpful. What would be some trainings or seminars that you wouldn't want to miss? LET US KNOW! This convention IS FOR YOU so WE NEED TO HEAR FROM YOU!

I look forward to hearing your ideas – and wish all of you a playful, happy, sunny and safe summer!



# **How are You Using Technology**

**By Eric Wright** 

There are huge dynamics involved with our businesses from the price of metal, to the price of vehicles. Most recyclers I have spoken to saw a net increases in their bottom lines over the last two years. Now that the recession is over, there will be some continual carry-over from holding onto that older vehicle, however the days of 30% growth are coming to an end for all of us. Having said that, there are a couple of avenues and resources that are available to assist in driving customers to your doors that have been overlooked or completely dismissed. Now is the ideal time to assess your business model and possibly make some adjustments.



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Quick discussion on customers: we all need them, we all want them, and the fact is we compete to get them, BUT who are our customers? For the first time, we are now seeing 4 different generations of customers and it is important to find out who they are so you can focus on those who are not your customers. Here are the groups and some generalizations to look at and consider:

- The WW's generation They are the most interested in value for the dollar, loyal to people and businesses where a handshake and hard work still mean something. Familiar with rationing, WWI and WWII affected this group. Many will drive an additional 20 miles to save \$1.45.
- The Baby Boomers This group is approaching retirement age, and while self sufficient, often defer to others to fix the vehicles. Vietnam, Watergate, and Flower Power all influenced the life outlook.
- Generation "X" The Boomer's children, they are grown up and struggling financially, Atari & Nintendo were the games of choice. The Cold War, Challenger accident, and the Berlin Wall destruction were major events.
- Information Generation Those born from the mid 80's to now. Having grown up with computing and computers they know HOW to find things, often seen as the "Instant Gratification Generation". Sept. 11, 2001, and the Oklahoma City Bombings are significant events affecting this group.

Seriously look at these generalizations and add your own views to these groups. Now looking at the divisions, there is a huge difference in customer outlook and viewpoint as you look across these groupings, as well as how they go about searching for your business.

Running an ad in the local yellow pages, once a mainstay, is no longer sufficient to get customers to your door. The traditional methods are only useful to reach the WW generation and the Baby Boomers. Now, if you have not looked at or embraced some sort of technology, you are relying too heavily on the traditional methods, even if you have a web site. To reach the Information Generation and the Gen "Xer's", branching out from the traditional web site is needed. Consumers have made the adjustment from desk and laptop computers to smart phones. Smart phones and Android phone sales continued strong and showed growth throughout the worldwide recession.

With the growth of this technology, such as smart phones and social networking, we now have the means to access any tidbit of information we wish as well as distribute that same information instantly. This simple advance in technology has been embraced by all of the generations. Being a member of the Facebook community, I am able to play games as well as see what my family and friends are up to without having to contact them. One feature that I really like is the "Wall". I happen to "like" the MN Wild and the Vikings on Facebook. So now if either organization has something to share it shows up on my "Wall" for me to see the next time I log in. Facebook has given businesses an opening that few have really recognized - Instant communication to the customer via smart phone, laptop, desktop computer, or any of the smart readers available on the market like I-pad, etc. It is only a matter of setting up a business account on Facebook, add some pictures of your yard and clean attractive parts and start contacting "friends" through FB to "like" your business or service ... This will allow you to offer "Facebook savings" – online coupons stating: mention you saw us on Facebook and get a gallon of windshield washer fluid free with purchase, or some similar promotion. Just finished buying 10+ vehicles at a local auction, go ahead and post what you've just purchased with a disclaimer "coming in soon." As your presence on this social networking site grows, so will your potential customer base.

This same approach can be undertaken with other sites as well. Do you "tweet", if not look into Twitter.

com since it is a favorite of the Information Generation, as is the struggling MySpace.com. Other sites such a Yelp.com and Foursquare.com allow smart phone users to literally "pin the tail on the business" by checking into locations, virtually telling friends "Here I am" with a little map to show where that business is.

Another technological approach overlooked is email; having dealt with unsolicited e-mails for over 20 years this method of reaching your customers is often bypassed. There are marketing businesses out there, like Constant Contact, that will bulk e-mail your customers a



newsletter or sales flyer as often as you would like – monthly, quarterly, bi-weekly, or weekly. While these services are not necessarily low-cost or free, they are providing a service to keep your name in front of your existing customers and reach potential new customers. Just make sure that the customer has to sign up of their own accord to receive any e-mails, and that an "opt-out" feature is included in any communication. If you are a tech savvy business, then the creation of an e-mail newsletter and bulk mailing could be taken care of in-house with minimal added expense.

So what does this mean for the average automotive recycler/salvage yard? The only way to maintain your existing business and generate new customers is to put your name where your potential customers are going to look. It has been argued that most of your customer base will live within a very small radius of your business. Depending on location this could be as small an area as 25 miles in a major city, or over 100 miles in a rural setting. However, with

shipping options available and getting your name in front of the customer, your sales base could increase beyond your expectations. Customers, we all need them, we all want them, and in order to get them you need to adjust to the changes consumers make. So make it a point to address your marketing plan and make some changes to embrace technology, if you have not already, and put your business name out there where they can find you.

Order taker or a salesperson?

"Eric Wright is a freelance writer/contributor while working full time at John's Auto Parts - Wholesale department, where he has been working for the last 2 1/2 years. Prior to that he was employed at a major Auto Body Repair Consolidator for 9 years handling parts, production, and estimating responsibilities. Eric is I-Car trained and carries the ASE's B6 certification for estimators with over 16 years of professional customer service. He can be reached by e-mail at soilwater73@hotmail.com for comments/questions"

# ARM Foundation Awards \$6,000 in Scholarships in 2011

The ARM Foundation was created to assist ARM members and their dependents with the cost of a post secondary education. Awards are made annually, the number and amount of the awards



being determined by the Board of Directors based on the financial state of the fund.

This year the ARM Foundation awarded six - \$1,000 scholarships to the following individuals:

Jesse D. Baune: Jesse is an employee at Hutch Auto & Truck Parts, Inc. (Hutchinson). Jesse is currently a student at Bemidji State University pursuing a degree in Business Administration with a minor in Accounting. Jesse plans to graduate in the spring of 2013.

**Tegan Jo Buckley:** Tegan is the daughter of Mike Buckley, owner of Jerry's Auto Salvage (Big Lake). Tegan is currently at student at North Dakota State University pursuing a degree in Pharmacy. Tegan expects to graduate in the spring of 2013.

Rebecca Ann Huesers: Rebecca is the daughter of Patrick Huesers, owner of Pam's Auto (St. Cloud). Rebecca is currently a student at the College of St. Benedict pursing a degree in Psychology or Management. Rebecca is on course to graduate in the spring of 2013.

**Baylee Marie Mehr:** Baylee is the daughter of Michelle Mehr,

Administrative Assistant at Pam's Auto (St. Cloud). Baylee is currently a student at the College of St. Benedict pursuing degrees in Communications and Spanish. Baylee expects to graduate in the spring of 2012 and plans to continue her studies in the pursuit of a graduate degree in English Linguistics or Family Communications.

Lacey Jo Reese: Lacey is the daughter of Julie Ann Stahly, Director of Publishing with Kabele Truck & Auto Parts (Spirit Lake). Lacey is a student at Iowa Lakes Community College pursuing a degree in Nursing & Nursing Administration. Lacey is on course to receive her degree in the spring of 2013.

**Lindsey Reese:** Lindsey is the daughter of Julie Ann Stahly, Director of Publishing with Kabele Truck & Auto Parts (Spirit Lake). Lindsey is a stu-



dent at the University of NW Iowa studying for a degree in Elementary/Mid-Level Education with an endorsement in Special Education. Lacey expects to graduate in the spring of 2013.

These students scholarship application materials were most impressive and ARM wishes them the best of luck in their future endeavors.

Application materials for the 2012 round of scholarships will be made available on the ARM website (www.autorecyclersmn.net) in December of 2011.

ARM would like to ask you to consider making a donation to the ARM Foundation in order to assist worthy students such as this year's scholarship recipients. If you would like to help students like these with the cost of a post secondary education fill out the form below and return to ARM @ 3333 Skycroft Circle, Minneapolis, MN 55418.

The ARM Foundation is a not-for-profit 501(c)3 and your contribution is tax-deductible to the full extent of the law.

#### YES! I would like to make a tax-deductable donation to the ARM Foundation.

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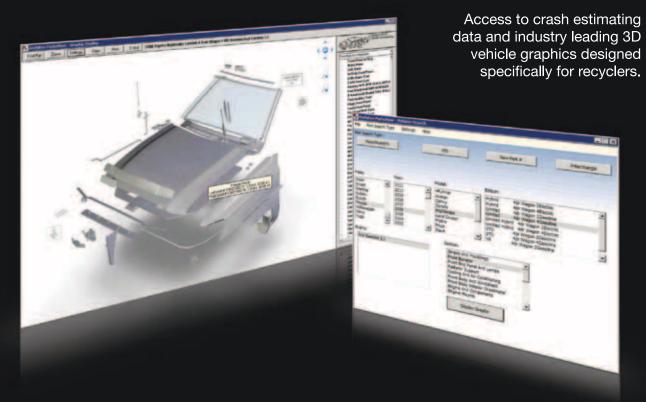
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# REASONS TO JOIN AUTOMOTIVE RECYCLERS OF MINNESOTA

#### Newsletter

- The *Minnesota Recycler* is mailed out six times yearly free of charge
- Information about ARM members and events, legislative reports, business tips and market conditions. Member profiles, timely articles, announcements and advertisements.

#### Membership Directory

• Over 3,500 mailed annually to every insurance adjuster, body shop, mechanical repair shop and automotive recycler known to exist in Minnesota! FREE LISTING to ARM members.

#### Representation at the Capitol

- ARM works with local and state governing bodies on issues affecting the recycling industry.
- Provides the "eyes, ears and voice" for recyclers.

#### National Affiliation

• ARM is an affiliate member of ARA- the Automotive Recyclers of America.

#### ARM Foundation

• Developed to provide annual post-secondary educational scholarships to children of ARM Full members and their employee's children. ARM awarded \$5,000 to deserving applicants last year.

#### Web Site- www.autorecyclersmn.net

- An information resource for recyclers, body and repair shops, and retail customers.
- Averages over 21,000 Total Hits a month!
- Contact ARM lists all officer and management names and phone numbers.
- Calendar lists all upcoming ARM events.
- Members List provides phone numbers, email and web site links to all ARM members.
- Parts Search area provides an opportunity for ARM members to sell their parts.
- News Letters archives past issues of the Minnesota Recycler.
- · Site is continually improving and expanding.

#### Upper Midwest Automotive Recyclers Convention & Trade Show

- Annual convention brings vendors and recyclers together in one place.
- We team up with Wisconsin to host the best regional convention in the country.

#### **Products**

• Plastic part bags (18 x 24) are offered to ARM members at the lowest possible price!

#### MN-CAR Program (Minnesota Certified Automotive Recycler)

• The MN-CAR Program is designed to help members improve their performance as professional recyclers, and recognizes and certifies that enrolled members, passing an audit, meet specified general business, environmental, safety, licensing, and regulatory standards.

#### **Educational and Social Events**

- Educational seminars and trainings held on subjects of interest to recyclers.
- Social events such as the annual Summer & Winter Outing bring recyclers together with an opportunity to network in an informal and fun atmosphere.

#### Be a Player

- Rather than watching from the sidelines, joining ARM is an opportunity to get involved and affect change rather than being a passive non-participant.
- For the price of your cheapest transmission sale you can get your company name in front of repair shops, auto body shops, insurance adjusters, and fellow auto recyclers for an *entire* year!

# Automotive Recyclers of Minnesota Application for Membership

Company Name			
Contact Person & Title (Name in directory)			
Address			
City			
State, Zip			
Whom should ARM invoice at your company?			
If different address than above, list			
Phone:			
Toll Free:			
Fax:			
E-mail			
In business since:			
No. of employees:			
Web Site			

#### **ENCLOSED IS MY ARM MEMBERSHIP CHECK:**

**□** \$199.00 Full Member

**Note:** Full Membership is reserved for automotive dismantling facilities (salvage yards) located within the state of Minnesota

**□** \$150.00 Associate Member

**Note:** Associate Membership is reserved for non-salvage yards, and salvage yards from outside the state of Minnesota

Rates are based on annual membership.

Please return this form with your membership check to: ARM, 3333 Skycroft Circle, Minneapolis, MN 55418. Phone (612) 781-5555 ~ Fax (612) 781-7052 Email autorecyclersmn@bitstream.net

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- Hotlines part searches are real time. Each time you look for a part, the Hotlines system will automatically check the LIVE inventory of your Trading Partners and the other members of the Network.
- AutoReply can be set to automatically respond to part requests that match your inventory.
   This feature will reduce the need for your salesperson to continually monitor the *Hotlines* Network.
- Increase retail sales! Because we display your part in front of tens of thousands of people every month, your name is constantly advertised! You have opportunities to sell your parts to insurance adjusters, estimators, body shops, used car dealers, new car dealers, garages and consumers!
- Hotlines also provides you with a Shopping Cart service, enabling parts to be purchased online. While not all orders can be processed without a conversation from the buyer, many can. "Buy Now" enables you to process many of these orders in less time and that translates into more profits for you.
- Hotlines has the toughest Roll Call policy in the industry. Hotlines helps insure recyclers get prompt payment for their parts both locally and nationally.

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# **Recycled Parts Plus**

In many industries the Internet has shortened the distances between buyers, sellers, suppliers, and business partners. Where once we drove to faraway places, we now click. And the catalogs we once thumbed through have been replaced with convenient and intelligent search tools. Properly leveraged, the Internet can help businesses build new supplier relationships and marketing channels with relative ease.

But the Internet is not a panacea. Web-based business strategies must be properly developed to make sense for businesses and customers. And not every business can afford the capital investment necessary to develop its own online presence.

With this in mind, Recycled Parts Plus focused on collaboration, quality tools, and market-leading service while developing its online auto salvage market-place. Founded in 2003 to join insurers and salvage dealers in Iowa, Wisconsin, Upper Michigan, Minnesota, and Illinois, Recycled Parts Plus strives to make its online marketplace an easy-to-use tool in growing your business. The website instantly connects you to more customers and suppliers. And our market-leading services remove the administrative hassles normally associated with developing these new marketing and supply channels. Beyond new customers and business partners, you get quality and assurance.

First, Recycled Parts Plus is member-owned by auto salvage dealers throughout the Midwest. This keeps our focus on serving the needs of salvage dealers. Second, our commitment to quality service goes beyond the convenient tools in the online market-place. Our experienced team works in the background for you. Your membership includes proper paperwork completed on vehicle purchases, in your hands, taking in consideration the proper titling laws in each state. We offer communication channels that

go beyond our powerful website. Your most urgent parts needs, and high-value salvage can be broadcast to regional members. Recycled Parts Plus is also a licensed auto auction dealer, hosting a continuous online auto auction that expands your reach to salvage buyers everywhere. And our publicly-available broadcast tools ensure you are aware when salvage dealers have high-value or hard-to-find parts. Lastly, our experienced salvage professionals are always ready to respond to your needs.

Importantly, Recycled Parts Plus recognizes different businesses have different needs. We therefore offer different levels of membership to best meet your company's goals. Our Member-Owners, Associate Members, and Buyer-Members can tailor their exposure to new suppliers and customers, depending on needs and goals. But everyone experiences our market-leading service, powerful tools, and ready assistance. The end result is a powerful network of salvage professionals of all sizes, coming together collaboratively to grow, share, and prosper.

Yes, the Internet can be leveraged to grow your business, but it takes more than a simple online presence. Recycled Parts Plus adds value to the power of the web, helping you build a strong and flexible



online strategy, quickly. We connect your business to the world, and back it up with quality and assurance.

If you've thought of moving your business onto the web, but weren't sure how to get started, or how to reach the right people, get in touch with Recycled Parts Plus. We can discuss with you how our tools, business channels, and service can take the headache out of reaching more customers and business partners. We can explain how Recycled Parts Plus does more than just get you on the Internet. Our quality and assurance have helped us develop a rich network of insurers and auto salvage dealers waiting to do business with you.

Our friendly professionals can be reached at:

Phone: (866) 837-2039 Fax: (800) 469-9445 Email: cindy@rpplus.com

Mail: Recycled Part Plus, PO Box 696, Crivitz, WI 54114

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	ARM MEMBER	R NON-MEMBER	Qty.	Price	
Plastic bags: 18 x 24 - 250/pkg. 3 MIL Thickness	\$45.00 + tax	\$50.00 + tax	x		
**Please note that ARM is a new, larger size bag. It sold in smaller quantities close attention to the nu that you intend to Check made	These bags are sper box so pay umber of bags order.**	Minnesota & Hennepin Shipping  I or credit card informa	Cty. Sales Tax 7.275% g (\$10.00 per package) TOTAL DUE		
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Company:		Company	:		
Address		Address _			
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Phone		Phone			
Fax					
Payment Method:  O I have enclosed a check made payable to "ARM" in the amount of \$  I will pay by credit card: We accept Visa and MasterCard  Mail To:					
Amount	_		Automotive Recycl 3333 Skycroft Circle, Mi		
Credit Card#		Phone (612) 781-5555 • Fax 612-781-7052			
Name on Card			Email autorecyclersr	nn@bitstream.net	
Authorized Signature		Date			

# The Upper Midwest Auto & Truck Recyclers Convention and Trade Show

By Ryan McClellan, RJ McClellan, Inc.

On April 28, 29 and 30 auto recyclers, vendors and industry professionals gathered at the Washington County Fair Park in West Bend, WI for the 2011 Upper Midwest Auto & Truck Recyclers Convention & Trade Show. The event was hosted by The Automotive Recyclers of Minnesota and The Concerned Auto Recyclers of Wisconsin. This is the 15th year Wisconsin and Minnesota have combined their efforts to work smart and offer the opportunity for you to use your time and energy wisely. This year "Working Smarter Not Harder" was our theme.

Events throughout the weekend included yard tours, a "Junkyard Petting Zoo", seminars/training, trade show and a live auction!

#### Seminars

Not able to make it to the show or make it to a seminar that you were interested in? Here's an overview of what you missed.

**DOT Training** *Presented by: Justin Jilling from the Washington County Sheriff's Department* 

This seminar gave a chance to learn about the federal regulations that govern your vehicles, equipment, and cargo. Attendees learned about:

- Vehicle and load securing
- Drivers License requirements
- Vehicle markings

• Complete walk through of inspection procedures Google Analytics Workshop Presented by: Adam Chuback and Jo Stumpner from Top Floor Technologies

This informative workshop was designed to give an introduction to Google Analytics. Google Analytics is a free, powerful tool that offers marketers valuable insight into their website activity and online marketing results. Topics included:

- Setting up a Google Analytics account
- Specific actions to track
- Contact forms
- Requests for quotes
- Time on site
- Pages/Visits
- How to interpret the data that Google provides.

If you want to learn more please visit www.topfloortech.com

Employment Law 2011 Presented by: Robert Longo

**Employment Law 2011** Presented by: Robert Longo from Fred Pryor Seminars

Employment and labor law is constantly changing. What you don't know about employment and labor law can hurt both you and your business. It is important to stay up-to-date and compliant with the latest developments. This seminar provided the tools and information to stay up-to-date with training focused on practical workplace applications that assist in managing real-life situations that are faced daily. Topics included:







- Americans with disabilities act
- Family and medical leave act
- Hiring and firing
- Disciplinary actions
- BFOQ standards
- FLSA wage

**First Aid/CPR** *Presented by: The Washington County Chapter of the American Red Cross* 

What happens in the first few minutes of an accident can be crucial. In this seminar we touched on basic first aid, compression only CPR and were given a demonstration of an AED (Automated External Defibrillator) machine.

To learn more or to have a class taught at your own yard contact your local American Red Cross.

**Social Media Bootcamp** *Presented by: Tony Verre from Top Floor Technologies* 



When it's all said and done social media is about online conversations. Who's talking about your company, what are they saying and most importantly what you are saying to them. In this seminar, we're introduced to the essentials of the popular

social media platforms allowing you to be pro-active online instead of re-active.

If you want to learn more please visit www.topfloortech.com

**Human Resources Responsibilities** *Presented by:* Robert Longo from Fred Pryor Seminars

How well do you know HR?

- What are the HR "Best Practices" that will keep your business out of legal hot water?
- How can you stay in compliance with HIPAA's privacy guidelines?

- What are proper destruction and disposal methods for files and records that are no longer necessary?
- How long should you retain personnel records after employees leave your company?
- What are the differences in part time, contractor and temporary employee classifications?

In the HR Responsibilities seminar we learned the answers to these questions and more.

I-CAR Recycled Parts for Collision Repair Presented by: Shawn Collins Certified I-Car Instructor

In this Seminar, Shawn Collins walked us through the basics of what I-Car is doing to help educate the auto repair industry about the recycling industry. Shawn took time to review the changes in the automotive industry and the repair industry; changes that are affecting the way we do business right now. Topics included:

- Manufacturer sectioning guide lines
- Steel technologies
- Electric parts

Host an I-CAR event at your yard and help the recycling industry and the collision repair industry flourish together. Contact I-CAR today!

Utilizing eBay in Your Business Presented by: Steve Adams & Brian Servatius, eBay Motors

In the ever expanding ecommerce marketplace, business owners and operators are taking advantage of a wealth of new opportunities available within the online landscape. In this seminar Steve discussed not only the strength and benefits of eBay but also strategies to take advantage of this system. Topics included:

- Understanding the ecommerce consumer
- Meeting expectations for communication, service, and fulfillment
- An in-depth overview of tools available to help sellers efficiently manage their eBay business









#### Trade Show

Over two days, thirty-five vendors gathered together to display the latest and greatest of the recycling industry. Grand Champion Exhibitors included:

- Auto Data Direct
- Behr Iron & Metal
- Integrated Recycling Technologies
- Legend Smelting & Recycling
- Pam's Auto
- Recycled Parts Plus
- SAS Forks
- Total Resource Auto Auctions
- URG

Check out the full list of sponsors and vendors at the end of our coverage.

#### **Auction**

Bill Morrison from Morrison's Auto Salvage returned again this year as Auctioneer. As always, once Bill got the bidding going he kept it hot all night...even running the batteries out on his mic once! The bidding began with "Priority Seating" which allowed the holder to jump any line and always have a chair on hand. From then on, the bidding exploded with art, car ornaments, the fabled and sought after Seatbelt purses (going for \$425, \$625

\$600, and the final for \$475), art from the Junkyard Petting Zoo (with the first place winner a dragon going for \$312.50) and much, much more. Finally, the highlight of the bidding a 350 Chevy Engine Grill that included 3 cases of beer, a case of Wisconsin bratwurst, a case of burgers and finally a case of Wisconsin cheese curds all of it going for \$2,350! In all, over \$19,000 was raised for ARM and CARS!

#### **Events**

The trade show, seminars and auction were just a part of what the convention had to offer. Miller Compressing Company, the largest ferrous and nonferrous scrap processor based in Wisconsin, opened it's doors to the convention and gave tours of it's facilities. Other yards also opened their doors to allow convention goers the chance to view and learn. Yards included B&M Auto Sales & Parts, Inc., Kirchhayn Auto Parts, Rhine Auto, Inc., and Roz Auto Salvage. On Saturday evening, Kirchhayn Auto Parts opened its doors to us once again to host the open house, where guests enjoyed:

- Additional product displays and demonstrations
- Raffles/games/competitions
- First ever Loader Rodeo Sponsored by Total Resource Auto Auctions
- Snacks and refreshments sponsored by Hollander
- Ice cream social sponsored by Auto Data Direct The 2011 Upper Midwest Auto & Truck Recyclers Convention and Trade Show ended on a high note! Overall, it was a well attended, entertaining and informative event. Thank you to all of our sponsors, speakers, members and attendees who joined us to "Work Smarter Not Harder"! See you next year April 27 & 28 at the Ramada Plaza in Minneapolis, MN!







# More From the 2011 Upper Midwest Convention

















# Thank you to Our 2011 Upper Midwest Convention Sponsors:

Adolph's Converters & Cores

**Alter Metal Recycling** 

**Auto Data Direct** 

Behr Iron & Metal

Car-Part.com

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QRP

R.J. McClellan

Recycled Parts Plus

Sadoff Iron & Metal Company

**Total Resource Auto Auctions** 

Toy's Scrap & Salvage

United Milwaukee Scrap

**URG** 

# Thank You to Our 2011 Upper Midwest Vendors: Grand Champions

Auto Data Direct
Behr Iron & Metal
Integrated Recycling Technologies
Legend Smelting & Recycling
Pam's Auto

Recycled Parts Plus SAS Forks Total Resource Auto Auctions URG

# **Reserve Champions & Champions**

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# **Leroy Haluptzok**

# Upper Midwest Convention Helps Charity



ARM sadly shares the news that Leroy Haluptzok, father of Derek Haluptzok (A-Abco Fridley Auto Parts) and brother of Harry Haluptzok (John's Auto Parts), passed away on May 13, 2011. Our

sympathies are with the Haluptzok family at this time.

Leroy Haluptzok, age 60, passed away on the afternoon of May 13, 2011 unexpectedly from natural causes. Leroy was the longtime owner of John's Black Dirt and his legacy lives on in his children and grand-children He will be so missed by all who knew and loved him. Leroy is preceded in death by his father, John. He is survived by his loving wife, Kathy; children, Derek (Tina), Amy (Guido); mother, Eva; grand-children, Matthew, Kale, Brandon, Nathalie, Isabelle; eight brothers; two sisters; and numerous nieces and nephews. Funeral services were held at 11:00 a.m., Thursday, May 19, 2011 at Mattson Funeral Home, 343 North Shore Drive, Forest Lake. Interment was at Hillside Cemetery, Minneapolis; as Leroy always wanted to be buried next to his father, John.





The Upper Midwest Convention had a special item that was auctioned off at the Friday night auction. It was a specially made poker table and the proceeds went to the Ryan Jerabek Challenge. Ryan died from injuries he received in Iraq. He was 19 years old. This non-profit event is to honor and thank the Veterans and honor and remember our fallen heroes. The money goes to the Injured Marine Semper Fi Fund. The table was built by Peter Dumke of Rock River Cabinets and is the son of Sandy Dumke. Thanks to Brian Reif for being the high bidder of \$950.00.

## What's New With You?

BROOK PARK ENTERPRISES: We are planning on installing the Hollander system and are looking for a temporary consultant who knows the system well and could help us get up and running with it. Hours could be flexible and it could possibly turn into something more long term, either parttime or full-time. Please contact Kathy at Brook Park Enterprises, Brook Park, Mn. 612-721-4442.

QRP: BIG change coming with QRP. As of June 1, 2011, QRP will no longer be affiliated with a specific group of auto and truck recyclers. Roger Ross will be the owner/operator of the former QR-PVMS salvage acquisition program. Salvage Solutions QRP will be made available to licensed professional auto/truck recyclers who belong to their respective state recyclers association and registration and access is free for those qualified recyclers.

## **Scrap Commodities Market Report**

Jun/July 2011 Approximate Pricing

Crushed Cars	230.00 NT
Prepared Iron	295.00 NT
Motor Blocks	280.00 NT
Aluminum Rims	0.80/LB
Aluminum Condensers Clean	0.70/LB
Alum/Copper Radiators Clean	1.65/LB
<b>Aluminum Case Transmissions</b>	0.20/LB
Dirty Aluminum	0.17/LB
Batteries	0.30/LB
Lead Wheel Weights	0.40/LB

<sup>\*</sup>This Report is for the sole purpose of informing members of current metal market activity.

Do ARM members have an interest in bidding on salvage in Minnesota and an adjoining state? *No internet fee, no registration fee, and only a nominal buyer fee when your high bid is accepted.* Salvage Solutions QRP, built by auto recyclers, for auto recyclers and now open to qualified ARM and NDA-RA members essentially free of fees. Contact Roger Ross -- 888-241-0294

WINDY HILL AUTO PARTS: HAPPY BE-LATED BIRTHDAY GREETINGS to *Allan Bajari* who celebrated another year this past May 20!

Also join us in sending our congratulations to *Allan and Diana Bajari* who will be celebrating 50 YEARS of wedded bliss on July 24!

"What's New With You?": Please contact the ARM office with your and your employee's birthdays, anniversaries, weddings, births, etc. coming up. We will gladly include them in the "What's New With You?" column. Gather those dates, names and occasions and let us know. Also, if your company or any employees have received any kind of special civic commendation or award, or you have made any changes to or with your business - pass that info. along as well. Email (autorecyclersmn@bitstream.net), fax (612-781-7052) or phone (612-781-5555) the information in!



<sup>\*\*</sup>For more accurate and current pricing call your scrap metal vendor.



# Minnesota Certified Automotive Recycler (MN-CAR) **Application Form**

Owr	nei	//Contact Name(s):			
Busi	ne	ss Name:			
		(if applicable):			
Stree	et <i>i</i>	Address:			
		g Address (if different):			
		,			
		de:			
Pho	ne	:	Fax: _		
E-m	ail:	:			
•	l w	ish to participate in the Minnesota Certified Automotive R	Recycle	er (MN-CAR) program.	
•	l a	gree to meet the MN-CAR standards.			
•	l a	gree to participate in the MN-CAR auditing program to v	erify co	empliance with the MN-CAR standards.	
	me	nderstand that participation in the MN-CAR program doe ember, but that I have that option if I am an ARA member lyable to ARA.			
•	I have enclosed my MN-CAR membership fee of \$350.00, made payable to "ARM".				
•	I agree to comply with the following guidelines:				
[	J	Be a member of ARM, and meet the membership requi	rement	's.	
(	J	Appropriately display applicable MN-CAR program identity and promotional materials. I agree to surrende the same if ARM membership is canceled or terminated		MN-CAR Members	
ĺ	J	Improve my effectiveness as a business person and professional automotive recycler through trainings and seminars offered by ARM.	,	AAA Auto Salvage AAA Auto Salvage - North Aazzee's Auto Salvage	
[	<b>J</b>	To not knowingly purchase and/or sell automotive part of questionable origin.  A MN-CAR member should take pride in his industry and business, thereby enhancing quality, customer service and confidence.	s	Ace Auto Parts All Parts Pickup & Auto, Inc. Automotive Parts Solutions Barlow's Hwy 7 Auto Salvage, In Brook Park Enterprises, LTD	
<ul> <li>I understand that as the automotive recycling industry changes, the requirements to be a MN-CAR member may also change. I agree to incorporate any such changes in my business. If I fail to do so, my MN-CAR membership will be subject to termination.</li> </ul>			Budget Auto Parts Elite Auto Hutch Auto & Truck Parts Jerry's Auto Salvage John's Auto Parts Kelly Auto Parts		
		Owner Signature:	_	MARCO Auto Recycling, Inc. Metro Auto Salvage, Inc. Misgen Auto Parts, Inc.	
Staff	Use	Only:		PAM's Auto, Inc.	

Disclaimer: Each automotive recycling facility participating in the MN-CAR program is responsible for complying with applicable local, state, and federal regulations. Meeting the MN-CAR standards does not guarantee compliance with all regulations that apply to the facility, nor does it provide against citizen or third party legal actions.

November 2008

Date Received by ARM:\_

rth Inc. ions ge, Inc. LTD rts Inc. ıc. R & R Auto & Metal Salvage Sharp Auto Parts LLC Shipman Auto Parts, Inc. U Pull R Parts U Pull R Parts II Viking Auto Salvage

# **EU Scrap Metal Law** Aims to Boost Trade, Recycling

The European Union recently adopted quality criteria for iron, steel, and aluminum scrap, with plans for similar rules for copper, paper, glass, and compost. The goal is to boost recycling markets. The EU Council of Ministers has adopted a regulation establishing criteria to determine when scrap iron, steel, and aluminum is no longer considered waste. "We must start treating waste as a valuable resource," and end-of-waste criteria for material streams will boost the recycling industry and services, says EU environment commissioner Janez Potocnik. The new regulation will create a level playing field for the recycling industry and remove administrative burdens for the recycling sector "by releasing safe and clean secondary raw materials from the scope of waste legislation," Potocnik says. The new regulations will be directly applicable in all 27 EU countries after a transition period of six

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# Team PRP Announces Major Expansion With Launch of PRP Midwest

April 21, 2011 – Denver, CO – Team Premium Recycled Parts (TEAM PRP) has announced a major expansion of their membership with the creation of a new regional group, PRP Midwest. This new organization serves America's heartland - from Minnesota to Georgia, Texas to Ohio - and was formed by combining the former QRP Midwest, PRP Absolute and PRP Heartland groups. The announcement was made at the Annual TEAM PRP Owner's Meeting, held in conjunction with the United Recyclers Group (URG) & Pinnacle Training Conference, held April 14-17, 2011 in Denver, Colorado.

"We are extremely pleased to bring QRP Midwest into the PRP family," says Kent Rothwell, TEAM PRP Chairman and CEO of Weaver Auto Parts (Carnesville, GA). "This greatly strengthens our membership core in the center of the country, and it makes TEAM PRP the largest progressive group of independent auto recyclers serving major markets in the nation." He added that the move adds 31 new members to TEAM PRP, bringing the organization's membership to a total of 107. PRP Midwest will hold their first meeting as a new group in Tulsa in July, with details to be announced.



"Everyone involved benefits from this new venture," says Mel Hunke, former General Manager of QRP Midwest. "With the tough competition that independent recyclers face today, we're all going to do better working together than we will separately. This new organization is made up of a great group of people, and our future success will build on the tremendous quality of the companies and organizations that now form PRP Midwest."

Bringing QRP into TEAM PRP adds 34 warehouse locations across nine states, and adds 750,000 sq-ft of warehouse space holding some 1.3 million parts in inventory. It also will enhance parts deliveries to customers, who will benefit from an enhanced network of parts providers. Team PRP members will also benefit from a larger network and economies of scale.

"TEAM PRP members represent the best the auto recycling industry has to offer," says Mike Kunkel, PRP Board Member and General Manager of American Auto Salvage (Ft. Worth, TX). "TEAM PRP is growing and trading parts today at record-breaking volumes. We are competing for our share of the \$20 billion vehicle repair market."

TEAM PRP is a leading supplier of recycled parts for a majority of markets across the United States, and choosing a TEAM PRP facility for parts is the smart choice of many of the best collision and repair facilities – with the full support of leading insurance companies. Hard to find parts can be located anywhere in the national network and delivered promptly. You can be sure that a TEAM PRP recycler has spent a great deal of time and money providing their customers a clean high quality part (with adherence to tough URG 8000 standards) that is accurately described and delivered promptly. Superior warranties and a quote guarantee are important parts of the TEAM PRP way of doing business.

TEAM PRP now has four regional alliances – PRP West, PRP Midwest, PRP Northeast, and PRP Mid-Atlantic - operating in the U. S. Each alliance is independent, but has adopted the minimum standards of the URG PRP program. Alliances consist of between 20 and 54 recyclers with several hundred thousand to a million parts in inventory. Warranties, quote guarantees, delivery guarantees, and other business practices are the same within each alliance. Each recycler remains inde-

pendent, however, thus guaranteeing competitive prices.

For more information on Team PRP, visit their website (www. teamprp.com) or contact TEAM PRP spokesman Mike Jones by phone at 303-905-9148 or e-mail: jmjones51@hotmail.com.



www.NorthernMetalRecycling.com

For current pricing call any of the locations listed below:

#### St. Paul Area

521 Barge Channel Road, St. Paul, MN 55107
All Grades of Srap Metal
Bob Kaplan

(651) 224-4877 (800) 798-2103

#### Minneapolis Area

2800 Pacific St. N, Minneapolis, MN 55411
All Grades of Srap Metal
Jim Peters
(612) 529-9221

#### Western Minnesota

900 18th Av. NE, Glenwood, MN 56304 All Grades of Srap Metal Joe Alexander 1-320-634-3035

#### Wisconsin

8010 Olson Drive, Oklar, WI 50703 All Grades of Srap Metal Chris Higley (715) 834-6677

## SUPPORT OUR ASSOCIATE MEMBERS

7TH Avenue Auto Salvage 701-282-5130

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Adolph's Converters & Cores 763-755-7534

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Auto Data Direct, Inc.

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NE Metro District 916 651-415-5522

Bayside Recycling Corp. 218-628-3109

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Pete Hill VP / Commercial Insurance Email: PeteH@MyLSB.com Cell: (319) 240-2428

Adam Brickley Insurance Consultant Email: AdamB@MyLSB.com Cell: (319) 310-6225



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Global Parts Solutions 414-861-8442

**Harleysville Ins. Co.** 952-829-1422

Hollander

800-825-0644

**Ins. Salvage Serv.** 952-475-0027

Integrated Recycling Tech. 877-892-9194

Keller Williams Commercial Real Estate

952-432-4900

**Keystone Automotive** 

800-328-1845

LSB Financial – Petersen-Hill Insurance 800-907-4242

Legend Smelting & Recycling 800-697-5556

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Northern Metal Recyc.

651-222-8551

Nuss Truck & Equipment 952-894-9595

**ORP** 

888-241-0294

**RJ McClellan, Inc.** 877-525-4589

Recycled Parts Plus 866-837-2039

Reserve Management Group 612-807-0833

Richmond Body Shop, LLC 320-597-3030

**Sadoff Iron & Metal** 920-921-2070

**Total Resource Auctions** 763-315-5672

Trissel Graham & Toole, Inc. 651-379-4641

**Unishippers** 612-751-6334

United Milwaukee Scrap LLC 651-552-9604

United Recyclers Group 888-874-3463

Universal Core Supply 763-682-3365

Waddell & Reed Financial 952-345-1428

Wells Fargo Insurance Serv. 952-830-3039

Wheeler's Autobody Supply 319-234-3414

**Zurich** 800-468-8078

# **Stormwater Runoff Update**

On May 25, 2011, over 60 owners and employees of dismantling and recycling facilities from throughout Minnesota attended an ARM Stormwater Informational Seminar to learn about the Stormwater sampling process for the newest permit requirements.

Held at and hosted by John's Auto Parts (Blaine), Rick Lemke (Metro Auto Salvage – Lakeville) presented a tutorial guide for navigating through the MPCA web site. Tim Portner with the Minnesota Valley Testing Laboratories familiarized the group with the components of the testing kits (see picture)

#### WELCOME TO ARM

#### **DIRECT MEMBERS**

#### **Lanoue's Paintin Place**

Contact: Randy Lanoue 2712 290th Street Marshall, MN 56258 Phone: 507-532-6000 Fax: 507-532-6008

Email: lspplace@qwestoffice.net

#### **ASSOCIATE MEMBERS**

#### **Reserve Management Group**

Contact: Erik Svedin 11600 South Burley Avenue Chicago, IL 60617 Phone: 612-807-0833 Fax: 651-459-3131

Email: eriksvedin@reserve-group.com www.reserve-group.com

and gave a step-by-step on ordering kits and sampling. The seminar included a lengthy and informative Q & A period. Eric Schulz (AAA Auto Salvage/Rosemount) and Mark Hortman (John's Auto Parts) assisted Lemke and Portner in addressing questions.

Lemke provided a hand out/guide for navigating the MPCA website. If you are interested in receiving a copy of this handout please contact the ARM office. In addition, ARM will soon be posting the PowerPoint presentation from the MVTL on our website (www.autorecyclersmn.net).

The Seminar was taped and we will be releasing information soon on how to view the Seminar on-line.

There is an order form for the Stormwater Testing Kits in this issue of the ARM Recycler. Order forms may also be downloaded from our website on the ARM Products page. The kit includes: Cooler, Nitric Acid preserved bottle for metals, Unpreserved bottle for TSS, Temperature Blank, Ziploc bags for ice, Trip Blank for BTEX, Sample vials for BTEX, Label for bottles, return shipping label, Chain of Custody form, & lab ser-

Our thanks to Rick Lemke, Tim Portner, Eric Schulz, Mark Hortman and Jean Ackermann (John's Auto Parts) for their participation in this seminar.

vices.







# Automotive Recyclers of Minnesota Stormwater Testing Kit Order Form

Kit includes: Cooler, Nitric Acid preserved bottle for metals, Unpreserved bottle for TSS, Temperature Blank, Ziploc bags for ice, Trip Blank for BTEX, Sample vials for BTEX, Label for bottles, return shipping label Chain of Custody form, lab services.

	ARM MEMBER	Qty.	Price			
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Check mad	le payable to ARM or credit card it	nformation must acc	TOTAL DUE			
Check made payable to ARM or credit card information must accompany order.  Shipping/Billing Address:						
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City, State, Zip						
Phone	Email					
Payment Method:  O I have enclosed a check made payable to "ARM" in the amount of \$  O I will pay by credit card: We accept Visa and MasterCard						
Amount	Exp. Date	<b>.</b>	r um			
Credit Card#			<b>Mail To:</b> Automotive Recyclers of Minnesota			
CV Code		3333 Skycroft Circle	, Minneapolis, MN 55418			
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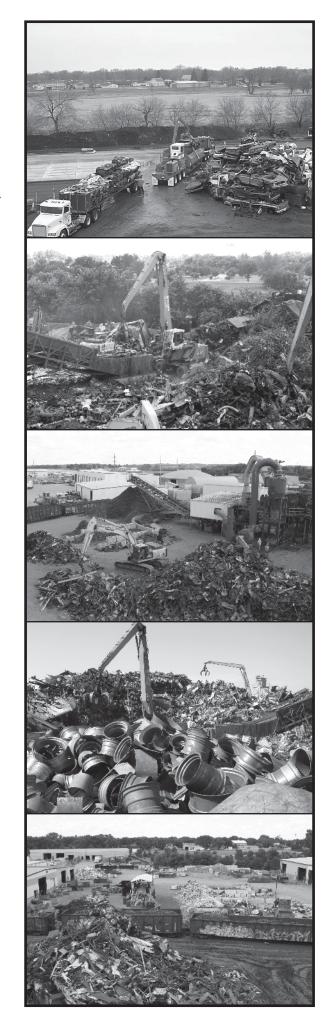
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# Georgia Becomes First State to Report to NMVTIS for Auto Recyclers

Last week Georgia Governor Nathan Deal signed a bill that requires the state of Georgia to report to NMVTIS on behalf of auto recyclers and other reporting entities.

The new law adds a requirement for the NMVTIS number on the state's affidavit form. It also requires auto recyclers and scrap metal process to pro-

vide to the DMV within two days of each day's close of business a list of who purchased or received vehicles for scrap or parts on a state prescribed form. The list must include, (i) The name, address, and contact information for the reporting entity; (ii) The vehicle identification numbers of such vehicles; (iii) The dates such vehicles were obtained; (iv) The names of the individuals or entities from whom the vehicles were obtained, for use by law enforcement



Governor signs GA HB 269 5/11/11

personnel and appropriate governmental agencies only; (v) A statement of whether the vehicles were, or will be, crushed or disposed of, or offered for sale or other purposes; (vi) A statement of whether the vehicle is intended for export out of the United States; and (vii) The National Motor Vehicle Title Information System identification

number of the business acquiring the vehicle.

"This law is a result of a partnership between auto recyclers, scrap yards and law enforcement in Georgia. We worked together to draft and pass a law that benefits the industry, consumers and law enforcement" said Steve Levetan, Senior VP Pull-A-Part. The law goes into effect in 2012.

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# **Taking a Bite Out of Plastic Waste**

**By Renee Richardson** 

Bergie's Mobile Shrink Wrap owner Scott Bergeson has developed a machine that converts the plastic shrink-wrap used to cover recreational vehicles into round bales of plastic, which makes the material easier for recyclers to process. Bergeson designed the plastic baling machine with the help of Extreme Machine of Brainerd and Brainerd Hydraulics. Bergeson is working with recyclers who turn the plastic into highway guard

rail spacer blocks and leaf bags. Boats are a main source of the shrink-wrap, but Bergeson says the machine also could be used for recycling the plastic used by ground silos for agriculture. He says the goal is to keep the material out of landfills by providing it in a convenient form for recyclers.

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# **Recycling Turns Trash Into Jobs**

**By Dee DePass** 

Recycling manufacturers have produced an economic renaissance that has rippled across Minnesota. For example, Minneapolis-based Rust Brothers makes glass countertops from recycled windshields, soda bottles, and window panes, and Worthingtonbased Bedford Technology makes commercial boat piers, pylons, and ship bumpers by converting postconsumer plastic into 24-foot boards. Meanwhile, Jordan-based By-the-Yard melts plastic from milk jugs to create resin-based lumber, Adirondack chairs, patio tables, and park benches. St. Paul-based Viking Drill & Tool recently started shipping drill bits to customers in shredded packaging made from corrugated boxes coming into its plant and has invested in equipment that recycles factory lubricants. Kraus Anderson plans to reuse recovered metal plates, rubber, and acid to recycle car batteries. The state's recycling leaders also include 3M, Rock-Tenn Paper, Dotson Iron Castings, Dem-Con, and Gerdau Ameristeel, which melts scrap from cars and curbside-collected steel cans to create construction rebar. The Minnesota Pollution Control Agency reports that manufacturers consumed more



than 2.5 million tons of recycled materials in 2010 and created 15,221 factory jobs and \$1.96 billion in wages and salaries.

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# EPA Delays Implementation of Large Boiler and Solid Waste

Incinerator Rules - ARA Members
NOT Affected

EPA has delayed implementation of two rules that would regulate emissions of hazardous air pollutants (HAP) from boilers and solid waste incinerators. Both of these rules, known as the Major Source Boiler MACT and CISWI rules were supposed to take effect on May 20, 2011.

These two rules were made final on the same day - March 21, 2011 - as a third rule on smaller area sources of emissions that provides automotive recyclers with the continued ability to burn used oil for fuel with no additional regulation. This third rule is not being delayed.

EPA finds that justice requires postponing the Major Source and CISWI rules because the public did not have a sufficient opportunity to comment on certain revisions EPA made to the proposed rules. In addition, the Agency has received petitions for judicial review of the Major Source MACT from a coalition of industry groups. Under the Administrative Procedures Act, "an agency may postpone the effective date of an action taken by it pending judicial review." EPA has done that.

The effective dates of these final rules are delayed until judicial review is no longer pending or until the EPA completes its reconsideration of the rules.

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