

# 2018 Upper Midwest Auto Recyclers Convention & Tradeshow



Hosted by Automotive Recyclers of Minnesota (ARM) with CARS of WI  
[www.recyclersconvention.com](http://www.recyclersconvention.com) | [www.autorecyclersmn.net](http://www.autorecyclersmn.net)

slide to unlock

# PACKAGE PLANS

	iPACKAGE <b>3</b>	iPACKAGE <b>2</b>	iPACKAGE <b>1</b>
Three conference registrations (includes meals)	✓		
Two conference registrations (includes meals)		✓	
One conference registration (includes meals)			✓
Trade Show booth includes skirted table, 2 chairs (1 chair for iPackage 1), wastebasket, signage, electrical (must provide your own extension cords & power strips) & wireless internet	✓	✓	✓
Recognition page in ARM & CARS newsletters & listing in Program Booklet	✓	✓	✓
Recognition and link on the official Upper Midwest Convention web site	✓	✓	✓
ARM & CARS Membership Directories	✓	✓	✓
Invited to attend all convention educational seminars and entertainment activities	✓	✓	✓
2 sets of ARM & CARS mailing labels	✓		
1 set of ARM & CARS mailing labels		✓	
1/4 page ad in Program Booklet	✓		
Special event signage	✓		
Email blast provided by you to potential attendees	✓		
	<b>\$1,200<sup>00</sup></b> ADD TO CART	<b>\$900<sup>00</sup></b> ADD TO CART	<b>\$750<sup>00</sup></b> ADD TO CART

**Trade Show Hours:** Friday 4:30-7:30 PM and Saturday 10:45 AM – 1:45 PM are set aside exclusively for you. Lunch will be served in the Trade Show on Saturday. No other programming is scheduled during this time. That is **6 HOURS OF EXCLUSIVE NON-COMPETE TRADE SHOW TIME**. This also allows you to take full advantage of all the educational opportunities we are offering. Specific programming details are being finalized and are subject to change. Check out our website @ [www.recyclersconvention.com](http://www.recyclersconvention.com) for the most current information.

**Booth Information:** We will provide you with a 8'x8' booth, one table w/skirting, 2 chairs, pipe and drape, waste basket, signage, wireless internet, and electricity. Additional booths may be purchased for \$500. If you need extension cords and power strips you must provide your own. Booths may be set up Friday, April 20 between 12 noon and 3 P.M. If a booth is not set up by Friday, April 20 @ 3 P.M. it will be considered a "no show" and the space will be reassigned. Refunds will not be available to "no show" exhibitors. You must start dismantling your booths on Saturday, April 21 promptly at 1:45 P.M. Early breakdown is not permitted.

**Requirements:** Full booth payment is required and must be received with the application. Space will not be held without payment and form. We reserve the right to reject any application. If an application is rejected, payment will be refunded. After acceptance of an application, you will receive confirmation and your booth number.

**Cancellation Policy:** In the event of cancellation prior to March 15, 2018, exhibitors will forfeit \$500 per booth deposit. Cancellations March 15, 2018, or after shall forfeit entire payment. All forfeited payments shall become the property of the Upper Midwest Auto Recyclers Convention & Trade Show.

**Deliveries/Shipping Info:** A & N Convention Services has been designated as the official drayage contractor for your upcoming convention. The drayage contractor is responsible for maintaining in and out traffic schedules. In order to assure orderly and expeditious handling of exhibit material in and out of the show, it is suggested that even local exhibitors clear all movement of exhibit material through A & N Convention Services.

**Shipping Instructions:** All shipments by whatever means of transportation, MUST BE PREPAID. Collect shipments will not be accepted. Shipments should arrive **no later than one week prior** to the show installation. Consign all shipments as follows: TO: (Name of Company Exhibiting and Booth #) FOR: Upper Midwest Auto Recyclers - #3648 C/O: A & N Convention Services 1816 West St. Germain Street St. Cloud, MN 56301. **The Mermaid Event Center has no room for receiving or storing shipments prior to the show installation or storage of empty containers during the show.**

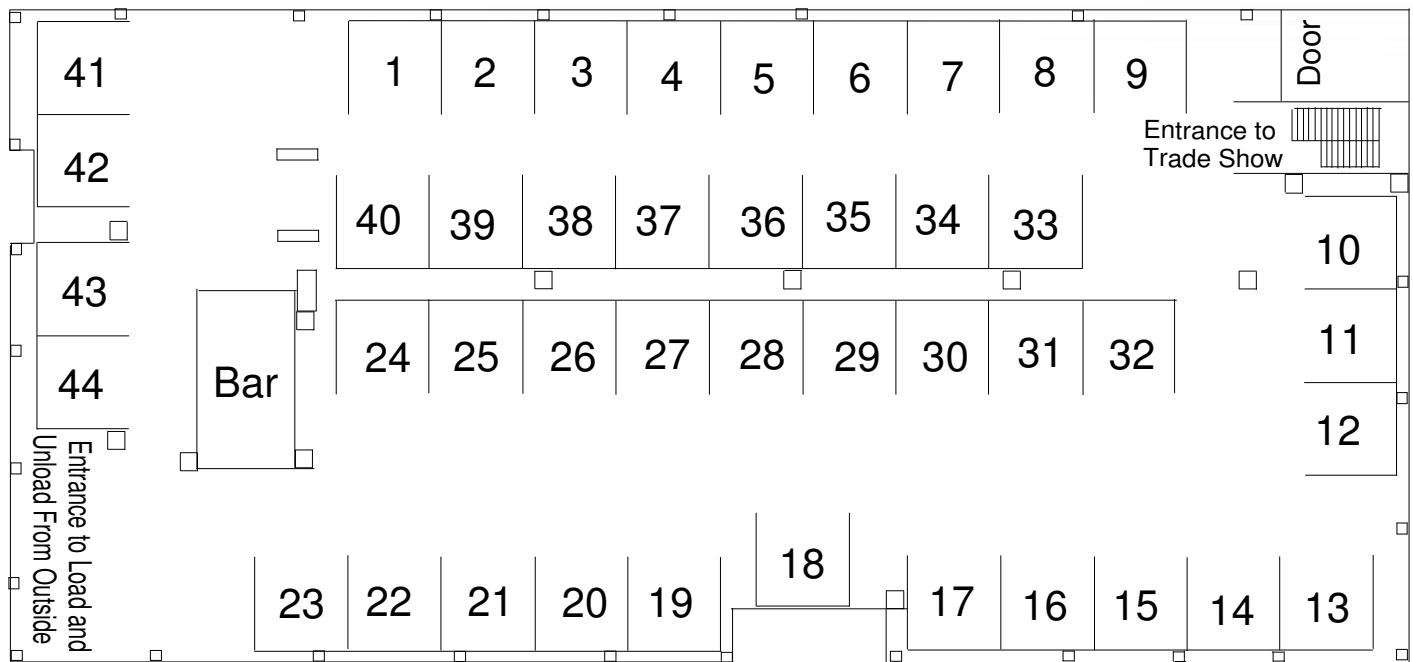
**Uncrated and Shipments Requiring Special Handling:** All shipments must be prepaid. Shipments consigned directly to the convention site must not arrive prior to the first day of exhibitor move in. Consign shipments as follows: TO: (Name of Company Exhibiting and Booth #) FOR: Upper Midwest Auto Recyclers - #3648 C/O: A&N Convention Services/Mermaid Event Center 2200 Mounds View Blvd. Mounds View, MN 55112-4296.

**Outbound Shipping:** Each exhibitor will be expected to label their exhibit materials and furnish shipping information. We are not responsible for shipments left in booth by exhibitor. We will count and ship pieces as we find shipments when removed from the exhibit hall. Where carriers fail to pickup or refuse to accept shipments, A & N Convention Services reserves the right to re-route such shipments to the A&N warehouse. Where no disposition is provided, materials will be returned to A & N Convention Services pending advice from the exhibitor and they will be charged accordingly for this service. No liability will be assumed as a result of such re-routing or handling.

## INFO FOR YOU

# TRADE SHOW MAP

## Mermaid Event Center Atlantis Ballroom



## PROGRAM BOOKLET ADS

### WANT ADDITIONAL NAME RECOGNITION?

Place an ad in the program booklet. Quick reference booklets will include schedule of events, information on speakers, trade show details and more! Ad copy/artwork should be high resolution (300dpi) PDF files or camera ready artwork. Submit your ad via e-mail to [arm123@comcast.net](mailto:arm123@comcast.net) ***no later than March 31, 2018.***

Business Card Size - 3.5" w x 2" h .....	\$35
Half Page - 3.5" w x 4.25" h .....	\$50
Full Page - 3.5" w x 8.5" h.....	\$75
Front Inside Cover - 3.5"w x 8.5"h .....	\$125
Back Inside Cover - 3.5"w x 8.5"h.....	\$125
Back Outside Cover - 3.5"w x 8.5"h.....	\$150
Center Fold - 7.25"w x 8.5"h.....	\$200

# EXHIBITOR

# SPONSORSHIP OPPORTUNITIES

Increase your visibility through a variety of sponsorship opportunities. All sponsorships are available on a first-come, first-served basis so ACT FAST! **All sponsors will receive a link on the 2018 convention website, recognition in the program booklet, area signage and preferential name badges.**

## **HOTEL ROOM WELCOME HOST \$1500**

This sponsorship allows you to be the first business your guests will see upon their hotel check-in. Provide us with your business card or gift tag of your design and we will have bags of chocolates personalized with your company information handed out to each attendee at check-in. You may also choose to provide us with a welcome bag filled with promo items you provide that may also be handed out at check-in.

## **ARM SCHOLARSHIP FOUNDATION**

### **BOWLING TOURNAMENT SPONSOR \$1250**

This sponsorship allows you to be the focal point for the only activity Thursday welcome night. There will be plenty of signage and yours will be the only company displayed. Once you've secured this event it will be advertised as the "Insert Co. Name" Scholarship Foundation Bowling Tournament. You may provide swag if you so choose, and may present the trophies for Highest Team Score & Highest Individual Score - and the trophies will bear your company name & cash prizes (\$100 for highest individual score & \$300 for highest team score) may be presented by a representative of your company.

## **REGISTRATION BOOTH HOST \$1500**

Your business is the first contact every attendee will see. You will have large area signage at the registration table and your own display table for your products/services during the entire event. Every vendor and attendee will be your walking advertisement with your company name and logo on each name badge.



# SPONSOR



# **EXPOSURE EXPOSURE EXPOSURE!**

**HOSPITALITY SUITE HOST (THURSDAY, FRIDAY OR SATURDAY) \$1000 EACH**

**DINNER HOST (FRIDAY OR SATURDAY) \$1000 EACH**

**TRADE SHOW BEER HOST (FRIDAY OR SATURDAY) \$1000 EACH**

**LUNCHEON HOST (FRIDAY OR SATURDAY) \$850 EACH**

**RECYCLED ART COMPETITION SPONSOR \$750**

**BREAK REFRESHMENT HOST (FRIDAY OR SATURDAY) \$550 EACH**

**EDUCATIONAL HOST (FRIDAY OR SATURDAY) \$550 EACH**

Contact ARM at 612-781-5555 or [arm123@comcast.net](mailto:arm123@comcast.net) to reserve your sponsorship or for further details.

## **WE NEED YOUR HELP**

**HELP WITH THE LIVE AUCTION:** Please consider donating an item for the Friday night live auction. To coordinate the donation of your auction item please contact Sandy Dumke at [sandydumke46@yahoo.com](mailto:sandydumke46@yahoo.com) or call 715-853-6831. **YOUR DONATION IS APPRECIATED!**

**RECYCLED ART COMPETITION:** Entries may be made from car parts or any recyclable materials. All entries will be sold in the Friday night auction and artist will receive 50% of the proceeds from their auctioned item. You do not need to preregister to enter. Contact Sandy Dumke at [sandydumke46@yahoo.com](mailto:sandydumke46@yahoo.com) or call 715-853-6831 for additional information.



# **SPONSORSHIP**

## INFO FOR YOU



### **Homewood Suites by Hilton Minneapolis-New Brighton**

1815 Old Hwy 8 NW, New Brighton, MN 55112 | Phone: 651-631-8002

**Reservation cut-off date is 3/19/2018**

*Nightly Hospitality Suite will be located at the Homewood Suites - all other functions will be held at the Mermaid Event Center, which is located 1.8 miles (approximately 3 minute drive) from Homewood Suites.*

**King Studio Suites \$129.00 per night & tax**

[http://homewoodsuites3.hilton.com/en/hotels/minnesota/homewood-suites-by-hilton-minneapolis-new-brighton-MSPNBHW/index.html?WT.mc\\_id=zDA01MB2OLG34YX](http://homewoodsuites3.hilton.com/en/hotels/minnesota/homewood-suites-by-hilton-minneapolis-new-brighton-MSPNBHW/index.html?WT.mc_id=zDA01MB2OLG34YX)



### **AmericInn Hotel & Suites - Mounds View**

2200 Highway 10, Mounds View, MN 55112 | Phone: 763-786-2000

**Reservation cut-off date is 3/19/2018**

*All events except the nightly Hospitality Suite will be held at the Mermaid Event Center - which is physically connected to the AmericInn.*

**King & Double Queen \$124.00 per night & tax**

<https://www.americinn.com/hotels/mn/moundsview>

OPEN FOR HOTELS

# REGISTRATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Booth Personnel Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_ Web \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

## Vendor Package

\_\_\_ iPackage 3 \$1200 \_\_\_ iPackage 2 \$900 \_\_\_ iPackage 1 \$750

\_\_\_ Additional booths @ \$500 per booth ..... \$ \_\_\_\_\_

Please indicate booth # preference – first come – first served

Booth # Priority 1 \_\_\_\_\_ Priority 2 \_\_\_\_\_ Priority 3 \_\_\_\_\_

\_\_\_ Number of additional personnel @ \$150 each (includes meals) ..... \$ \_\_\_\_\_

If you would like to bring large equipment and will need outdoor space please contact the ARM office directly.

**Bowling Tournament Registration** ..... \$ \_\_\_\_\_

\_\_\_ \$45 per person (includes bowling, shoes, drinks & food) or \_\_\_ \$175 per team of four

\_\_\_ Number of bowlers (and names if possible) \_\_\_\_\_

**Total Sponsorship Opportunities** ..... \$ \_\_\_\_\_

\_\_\_ ARM Scholarship Foundation Bowling Tournament \$1250

\_\_\_ Thursday Hospitality Suite Host \$1000

\_\_\_ Friday Hospitality Suite Host \$1000

\_\_\_ Saturday Hospitality Suite Host \$1000

\_\_\_ Friday Dinner Host \$1000

\_\_\_ Saturday Dinner Host \$1000

\_\_\_ Friday Luncheon Host \$850

\_\_\_ Saturday Luncheon Host \$850

\_\_\_ Friday Trade Show Beer Host \$1000

\_\_\_ Saturday Trade Show Beer Host \$1000

\_\_\_ Recycled Art Competition Sponsor \$750

\_\_\_ Friday Break Refreshment Host \$550

\_\_\_ Saturday Break Refreshment Host \$550

\_\_\_ Friday Educational Host \$550

\_\_\_ Saturday Educational Host \$550

**Program Booklet Ad Space** ..... \$ \_\_\_\_\_

\_\_\_ Business card size \$35

\_\_\_ 1/2 page \$50

\_\_\_ Full page \$75

\_\_\_ Center Fold \$200

\_\_\_ Front inside cover \$125

\_\_\_ Back inside cover \$125

\_\_\_ Back outside cover \$150

(2 pages)

..... **GRAND TOTAL** \$ \_\_\_\_\_

Enclosed is a check payable to: \_\_\_ ARM Or please charge my: \_\_\_ Visa \_\_\_ Mastercard

Card \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name: (please print) \_\_\_\_\_

Provide ENTIRE billing address for card including ZIP CODE or we cannot process payment: \_\_\_\_\_

Please provide the **TOTAL NUMBER OF PERSONS** requiring each meal. PLEASE NOTE THAT ONLY THE NUMBER OF MEALS INDICATED HERE AND IN ACCORDANCE WITH YOUR REGISTRATION SELECTION WILL BE PROVIDED. Both hotels provide complimentary hot breakfast.

\_\_\_ Friday Lunch | \_\_\_ Friday Dinner | \_\_\_ Saturday Lunch | \_\_\_ Saturday Dinner

Mail/Email completed application and payment to:

**Automotive Recyclers of Minnesota**  
**ATTN: Upper Midwest Convention & Tradeshow**  
**850 Moore Lake Drive West, Fridley, MN 55432**

Questions: Contact ARM @ 612-781-5555 or arm123@comcast.net



**UPPER MIDWEST AUTO RECYCLERS CONVENTION**

c/o Automotive Recyclers of Minnesota

850 Moore Lake Drive W

Fridley, MN 55432

PRSRT STD  
U.S. POSTAGE  
**PAID**  
OSHKOSH, WI  
PERMIT NO. 479

**JOIN US IN  
MOUNDS VIEW,  
MINNESOTA!  
YOU DON'T  
WANT TO  
MISS THE  
SHOW THIS  
YEAR!**



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